



Identity Matching Lab

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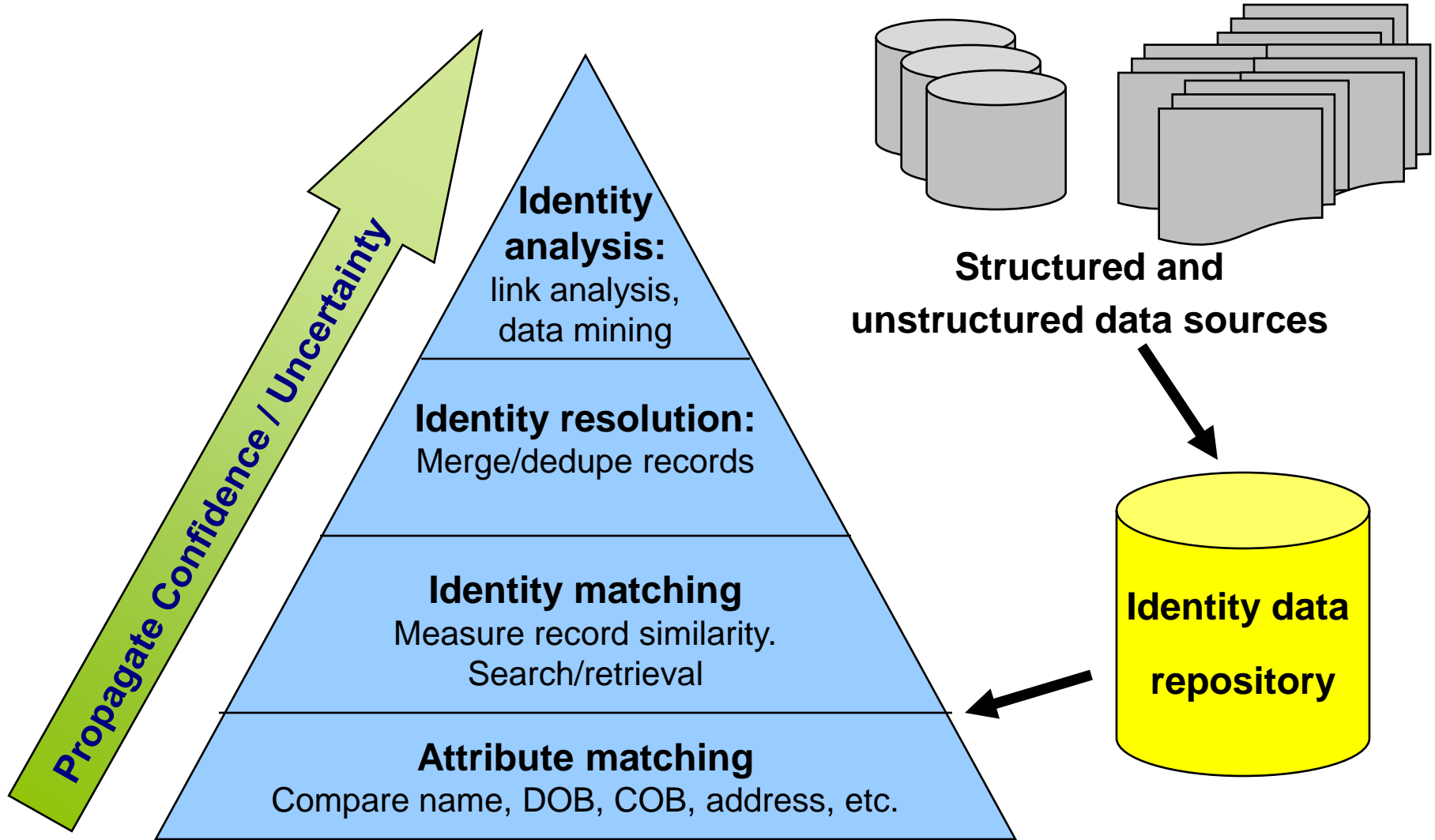
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Mark Arehart, Catherine Ball, Gail Hamilton, John Polk, Alan Rubenstein, Ken Samuel, Liz Schroeder, Genevieve Whiddon, Chris Wolf (E544, E549, G122, and F051)

Problem

- **Maintain/search databases containing identity data**
 - Sparse, noisy data from multiple sources
 - Matching multicultural name variants
 - Algorithms customized for multiple identity attributes (DOB, COB, etc.)
 - Combining evidence from multiple identity attributes (biographical and eventually biometric)
- **Evaluation**
 - Difficult to assess quality/accuracy of COTS/GOTS systems
 - No “standard” approaches or best practices
- **Applications**
 - Watchlisting/screening/credentialing
 - Identity management/identity resolution

Background



Objective

- **Provide data, tools, and infrastructure for objective, user-focused measurement and evaluation of identity matching technologies**
- **Develop novel combinations of technologies that increase sponsors' ability to perform identity matching**
- **Develop technical solutions to maximize sponsors' effective use of these technologies**

Activities



■ Evaluation

- Evaluate COTS, GOTS, and open source name matching tools for TSC and Homeland Security stakeholders
- Evaluate effects of data quality and data policy on identity matching performance
- Develop framework for evaluating identity resolution tools

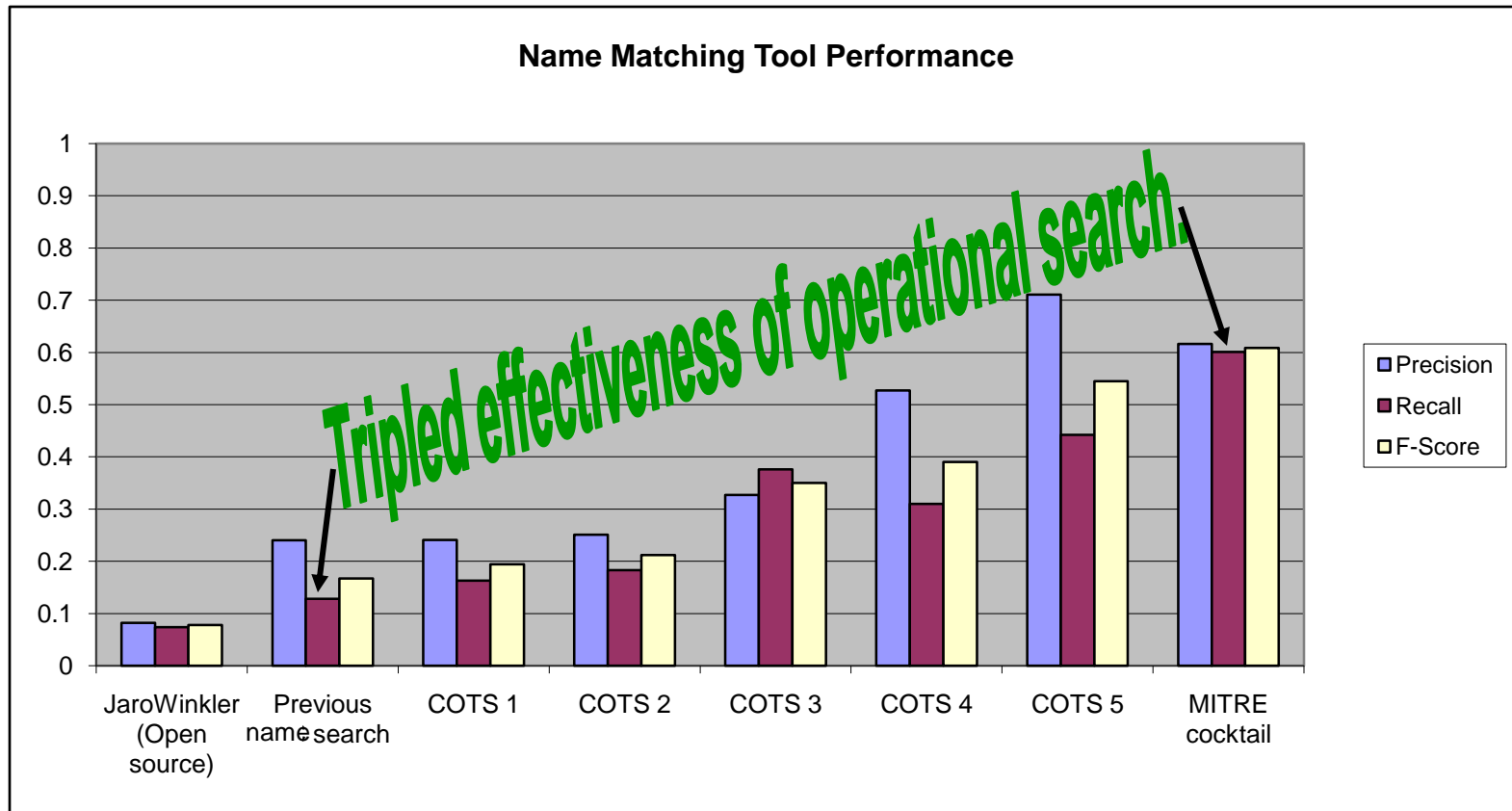
■ Prototyping

- Designed improved search “cocktail” for TSC
- Methods for aggregating results from multiple algorithms

■ Tools and resources

- Web-based tools for collecting adjudications, viewing metrics
 - Web-based evaluation wizard for identity matching
- Multicultural name-matching corpus for Federal Identity Matching Working Group

Highlight

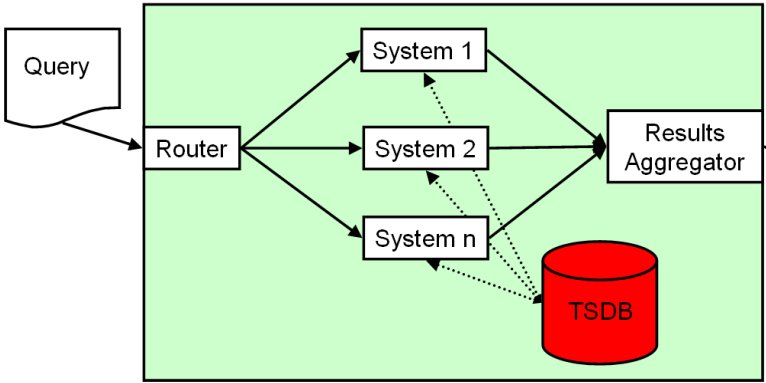


Original search at bottom of COTS performance

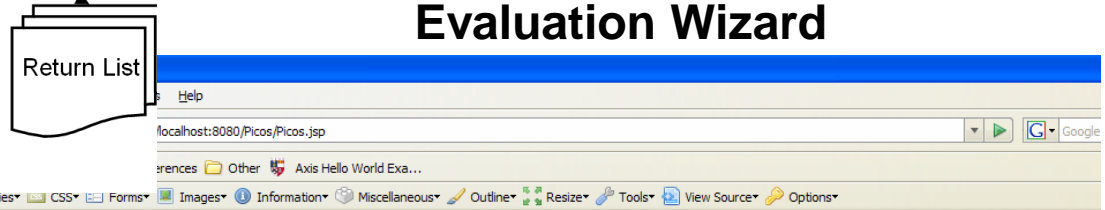
MITRE-developed composite search outperforms best COTS tool

Demonstration

Recent briefs to various sponsors, coordination with several MITRE biometrics efforts

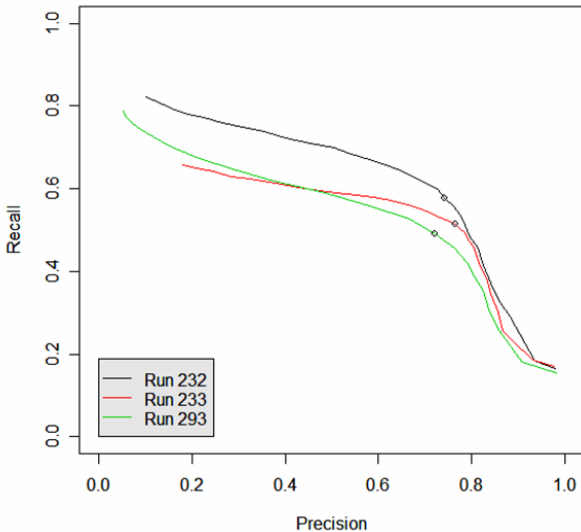


Identity Matching Evaluation Wizard



System combination

Precision-Recall Graph



PICOS

- Scenarios
- Matches**
- Judgments
- Statistics

Step 2: Matches

Scenario: Flight Screening

Result Sets

- Normal Matcher
- Recall Matcher
- Precision Matcher
- <New Result Set>

Description

Name: Normal Matcher
Description: Normal distribution of scores

Rows

Query Name	Watchlist Name	Score
ALBERT E SCHWOTZER	AILA J DULUDE	0.9998
WALTER R MEADE SR	OLAVI W LAHTINEN	0.9993
WALTER J KULA	MOHAMED BEN M HAMED	0.9990
JULIA FRENCH	MENOUAR BOUCHOUK	0.9989
GLORIA M MILLS	DAVID P WING	0.9988
Teag Beu FIA	NADA M HUNTINGTON	0.9988
ALONZO TATE	NYLA LIPNICK	0.9982
BARBARA AUBUT	ASLI H FARAH	0.9979
NOREEN C PROKOWICH	LE AM	0.9976
RICHARD H SCHUR	AOUED HAMIDI	0.9970

Impacts



■ Operational Identity Matching

- Designed “cocktail” that tripled the effectiveness of TSC’s identity matching
- Developed operational prototype built on IML data model for another sponsor org.

■ Cross-MITRE / Cross-Government Collaboration

- IML replicated in Kevin DeFord’s iLab (G06A) to support sponsor work on entity resolution/management in collaboration with Eric Hughes (G062)
- Discussions with MITRE staff working on anonymization/privacy concerns: Aberdeen (G063), Bakis and Garrison (G022), Shapiro (G022)
- Currently participating in biometrics identity matching study team – MITRE POC: D. Lloyd (G122)
- Supporting research on cross-script matching and evaluation (S. Condon, E544)

■ Support to TSC-sponsored Federal Identity Matching Working Group

- Defined guidelines, tools, and data set for evaluating name matching
- Tools in beta at three USG sites; due to be released gov’t-wide summer 2008

Future Plans



- **Proposal for Infrastructure and methods for evaluating Identity Resolution tools**
 - Matching on multiple identifying attributes
 - Address temporal nature of merging and splitting identities
 - Currently-funded MITRE Innovation Grant (IG) to begin investigation of appropriate evaluation methods
- **Improving identity matching aggregation methods**
- **Researching approaches for minimizing the amount of manual “ground-truthing” required for evaluation**